

# Arts & Culture Neighborhood Recovery Program

# **Guidelines** (Required to read before applying)

The Arts and Culture Neighborhood Recovery Program is a City of Seattle Office of Arts & Culture (ARTS)-funded program to provide grants for arts and cultural events/activations in neighborhoods through community-based Lead Organizations. There are 14 Lead Organizations focused on neighborhoods or communities throughout Seattle.

Cultural events, experiences, and spaces provide the reason for people to gather, confer, identify, and build a community that is ever more critically important during the current COVID pandemic and recovery process. This program seeks to support recovery efforts through collaboration, equity, resiliency, and safety in alignment with the City of Seattle's vision of **One Seattle**.

<u>Beacon Arts</u>, as the Lead Organization for **Beacon Hill & Mount Baker**, shall sub-contract to neighborhood-based organizations and small businesses to carry out inclusive and creative arts and culture endeavors that further the city's pandemic recovery process. Applicants must conduct events/activations within this neighborhood or community.

These activations/events seek to reach underserved communities and audiences and those most impacted by COVID-19, in particular, BIPOC (Black, Indigenous, People of Color), low-income, and under-served communities. Activations/events should seek to rebuild and assist in arts and culture recovery; events do not need to be entirely new events.

The total amount of funding available through Beacon Arts for this designated area is \$68,000

Requested amounts from applicants for this specific program shall range from \$5,000 to \$15,000

The application and budget template is only available via direct email to info@beacon-arts.org.

## Who is Eligible?

- Non-profit organizations (arts and culture, and others) focused on events/activations within the designated neighborhood or community.
- Small businesses with a City of Seattle business license, however, a small business that is a sole proprietor can apply but must collaborate with other individual artists or others for the proposed project.

- Applicants can apply to more than one Lead Organization for this city-wide program, however, can receive funding from only one Lead Organization (see list of other Lead Organizations at end of this document).
- Applicants should be place-based in the designated neighborhood and should have a history and track record of direct connection to the arts and cultural life of the neighborhood. Applicants do not need to have their primary address in the designated neighborhood; however, the activations must be within these neighborhoods.
- Activations/events must be broadly advertised and accessible to the public. Free event admission is preferred or using a low-cost or sliding fee scale, and events should be physically accessible.
- Applicants must have the capacity to successfully manage the proposed project, prepare regular reporting, and complete final reports due no later than **September 15, 2023.**
- All events shall provide event liability insurance and name Beacon Arts and the City of Seattle as additionally insured.
- Awarded programs will be required to follow all current Federal, State, County, and City COVID-19 mandates and protocols. More information in other languages is available on the <u>City of Seattle COVID-19 Vaccination Requirement website</u>.

# Funds May Be Used For:

- Costs directly related to event/activation (staffing, equipment rental, paying performers, materials, etc.)
- Examples (sample) of public activations or events:
  - o A series of performances at an indoor or outdoor venue
  - o Temporary public art or lighting (permit/approval must be secured before award)
  - o Festivals, fairs, or public events (can be for a specific part of a larger event)
  - o Art exhibits
  - o Art or cultural workshops or classes.

## Funds May Not Be Used For:

- Events held outside Seattle city limits
- Capital improvements or purchase of equipment
- Travel costs (local transportation costs for performers, for example, are ok)
- Religious events
- Programming in which fundraising is the primary purpose.

#### <u>Criteria:</u>

- 1: Strength of Project and Relationship to Neighborhood (40 Points )
  - o Does the project (activation(s) or event (s) have a broad public benefit or if it is small in scope, does it offer unique art and cultural offerings for our neighborhood?
- 2: Community Building, Outreach, and Accessibility (30 Points)

- Does the project have a clear plan/vision for how these funds can have a tangible impact on our neighborhood, particularly those most impacted by COVID-19, ie., does it include BIPOC, low-income and underserved elements of the community, either directly within the project or for the targeted audience, ie., inclusive, engage diverse populations, and increase accessibility?
- Criteria 3: Background and Capacity (30 Points)
  - o Does the applicant have a history of their arts programming and presenting activities and a viable plan to ensure the success of their event? Are there key partnerships (with organizations, groups, or individuals) that will assist in the successful completion of this project or event?

#### <u>Timeline</u>

January 15, 2023	Application open/available via email. (includes Guidelines, Application, & Budget Template)
February 10, 2023	Application deadline. (Beacon Arts may begin reviewing applications that are submitted before the deadline.)
Feb 15-20, 2023	The review panel meets to discuss each application about the program criteria and make funding recommendations.
February 25, 2023	Applicants are notified whether they have been recommended for funding, are contracted with, and events can begin.
Feb 23- Sept 1, 2023	Awardees carry out arts and cultural events.
Ongoing	Awardees submit their reporting documents to Beacon Arts and the final report is due no later than <b>September 15, 2023.</b>

#### **Application Tips**

All funding programs can be highly competitive. We encourage you to:

- 1. Read these guidelines, check your eligibility, and follow the instructions carefully.
- 2. Explore the application early so you can plan.
- 3. Update Seattle Business License, if needed. HERE
- 4. Be clear and concise in your application. Panelists read and evaluate many applications.

#### The Obligation of Award Recipients

Acknowledgment

Organizations and individuals receiving awards from Beacon Arts and funded by the Seattle Office of Arts & Culture (ARTS) must acknowledge Beacon Arts and the City of Seattle's support in printed materials, signage visible to the public, via social media, or in other ways appropriate to the project. Beacon Arts and Seattle ARTS will supply preferred wording and logos in electronic format.

#### Payment/Reporting

Regular reports and final reports and invoicing will be due as per the contract schedule and negotiated with Beacon Arts. Reports shall include data (demographic, # of people attending, etc.) and narrative as outlined in the contract. For additional information, contact: Betty Jean Williamson, <u>info@beacon-arts.org</u>, (206) 658-0187.

#### LIST OF OTHER ORGANIZATIONS/AREAS SERVING AS LEAD ORGANIZATIONS

AFRICATOWN COMMUNITY LAND TRUST: Central Area

BEACON ARTS: Beacon Hill (including Mt Baker)

DELRIDGE NEIGHBORHOODS DEVELOPMENT ASSOCIATION: Delridge, Highland Park, Westwood (north of SW Roxbury)

DOWNTOWN SEATTLE ASSOCIATION: Downtown

FRIENDS OF WATERFRONT SEATTLE: Waterfront

GAY CITY HEALTH PROJECT: Capitol Hill

GEORGETOWN CDA: Georgetown and South Park

HISTORIC SOUTH DOWNTOWN: Pioneer Square and Chinatown/International District (including Little Saigon and Japantown)

LAKE CITY COLLECTIVE: North Seattle (specifically Lake City, Greenwood, Northgate, Bitter Lake, and Aurora, north of 85th)

MUSEUM OF HISTORY & INDUSTRY: South Lake Union

NA'AH ILLAHEE FUND: City-wide

SOUTH END SEATTLE ART CENTER: Rainier Valley

U-DISTRICT PARTNERSHIP: University District

WEST SEATTLE JUNCTION: West Seattle Junction